RNAO

Registered Nurses' Association of Ontario

Association des infirmières et infirmiers autorisés de l'Ontario

LOOKING BACK WITH PRIDE

MOVING FORWARD

WITH VISION

April 27, 2012 Hilton Hotel, Toronto

AGM 2012

ANNUAL GENERAL MEETING

SPONSORSHIP & EXHIBITOR PROSPECTUS

RNAO's Annual General Meeting

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Hilton Hotel, 145 Richmond Street West, Toronto

April 27, 2012

Sponsorship and Exhibitor Options

	Logo Recognition	Verbal Recognition	Speaking Opportunity	Exhibitor Booth	Material Insert	Program Advertising
Corporate Sponsor $5,000 Play a key role in the RNAO AGM. Reinforce your presence throughout the AGM by having your organization recognized at the Opening Ceremonies, receive two complimentary tickets to the President's Banquet and take advantage of a complimentary exhibitor's booth.	√	√	√	√	√	√
Delegate Tote Bag Sponsor $2, 000 This level is not exclusive to one organization (flexible upon negotiation for exclusive branding opportunity). Place a one-color printed logo on one side of delegate bags. A minimum of 700 tote bags will be ordered.	√				√	
Prime Exhibitor $1,200 (F01-F09) These booths will be located in a prime location by the entrance to the main conference room. This area is limited to 9 booths and is available on a first-come, first-served basis.	√			√	√	
Regular Exhibitor $750 (F10-F22) Exhibitors will be located in the exhibit hall, which is open all day Friday, April 27, 2012. Breaks are served in the exhibit hall, which allows for high traffic flow of delegates throughout the day and you are entitled to a 10% discount on advertisement space in the on-site program of events.				√		
Not-For-Profit Exhibitor $450 (F10-F22) Exhibitors will be located in the exhibit hall, which is open all day Friday, April 27, 2012. Breaks are served in the exhibit hall, which allows for high traffic flow of delegates throughout the day. Proof of not-for-profit status required.				√		
Insertion in Delegate Package $300 Showcase your organization, product or service by including a promotional item in the conference delegate kit.					√	
Create your own package We are open to ideas and suggestions for sponsorship packages. Contact us today with your proposal.						

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Exhibitor package includes:

- Exhibiting on Friday, April 27, 2012 from 7:30 a.m. - 4:30 p.m.
- One 6'x 24" draped table with two chairs
- Either 8' x 10' or 6' x 8' draped booth space (price varies)
- Coffee, refreshments and lunch for exhibitors (maximum two exhibitors per booth), additional lunch tickets may be purchased before the event at a cost of $20.00 per ticket (including HST)

Exhibitor details:

- An exhibitor kit containing information and rates for electrical and internet connections will be provided by the marketing coordinator four (4) weeks prior to the conference
- Spacing is reserved on a first-come, first-served basis and with consideration for availability of requested area, amount of space requested, special needs and compatibility of exhibitors
- Cancellations must be received in writing 30 days prior to the event, and will incur a 30% cancellation fee. No refunds will be made for cancellations received after the 30 day deadline

Exhibitor deadlines:

- To ensure your company logo is included in the on-site printed program of events, please email logo (high resolution quality, 300 dpi) by: Friday, March 30, 2012
- To ensure your insert is included in our delegate bags, please send material by **Friday, March 30, 2012**

Please send all materials attention to Asif Ahmed at email:

aahmed@rnao.org

Registered Nurses' Association of Ontario,
158 Pearl Street,
Toronto, Ontario M5H 1L3

Would you like information on other Sponsorship & Exhibiting Opportunities?

Contact:

events@rnao.org

www.rnao.org/centreevents

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Sponsorship and Exhibitor Registration Form

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Option:

My organization would like to participate as (please check):

□ Corporate Sponsor	$5,000
□ Delegate Bag Sponsor	$2,000
□ Prime Exhibitor (F01-F09)	$1,200
□ Regular Exhibitor (F10-F22)	$750
□ Not-For-Profit Exhibitor (F10-F22)	$450
□ Insertion in Delegate Package	$300

Create your own package!
We are open to ideas and suggestions for sponsorship packages. Contact us today with your proposal!

Note: Exhibit Hall booth selection is on a first-come first-served basis. Contact RNAO to reserve your spot as soon as possible, as spaces are filled quickly.

Total Participation: $ _____

+ 13% HST $ _____
HST # 107883282

Total: $ _____

Preferred Booth Number (see attached floorplan):

1. _____
2. _____
3. _____

Submit this registration form with payment:

By Mail:
Asif Ahmed
RNAO Centre for Professional Nursing Excellence
158 Pearl Street, Toronto, ON M5H 1L3

By Email:
aahmed@rnao.org

By Fax:
(416) 599-1926

□ I have read and understood the RNAO Sponsorship and Exhibitor policies at:
www.RNAO.org/Exhibitorpolicies

Method of Payment

Payment must accompany the registration form in order to be processed.

o Cheque (Payable to RNAO) o VISA o MasterCard

Amount: $ _____ Card Holder Name: _____

Card Number: _____ Expiry Date: _____

Signature: _____ Date: _____

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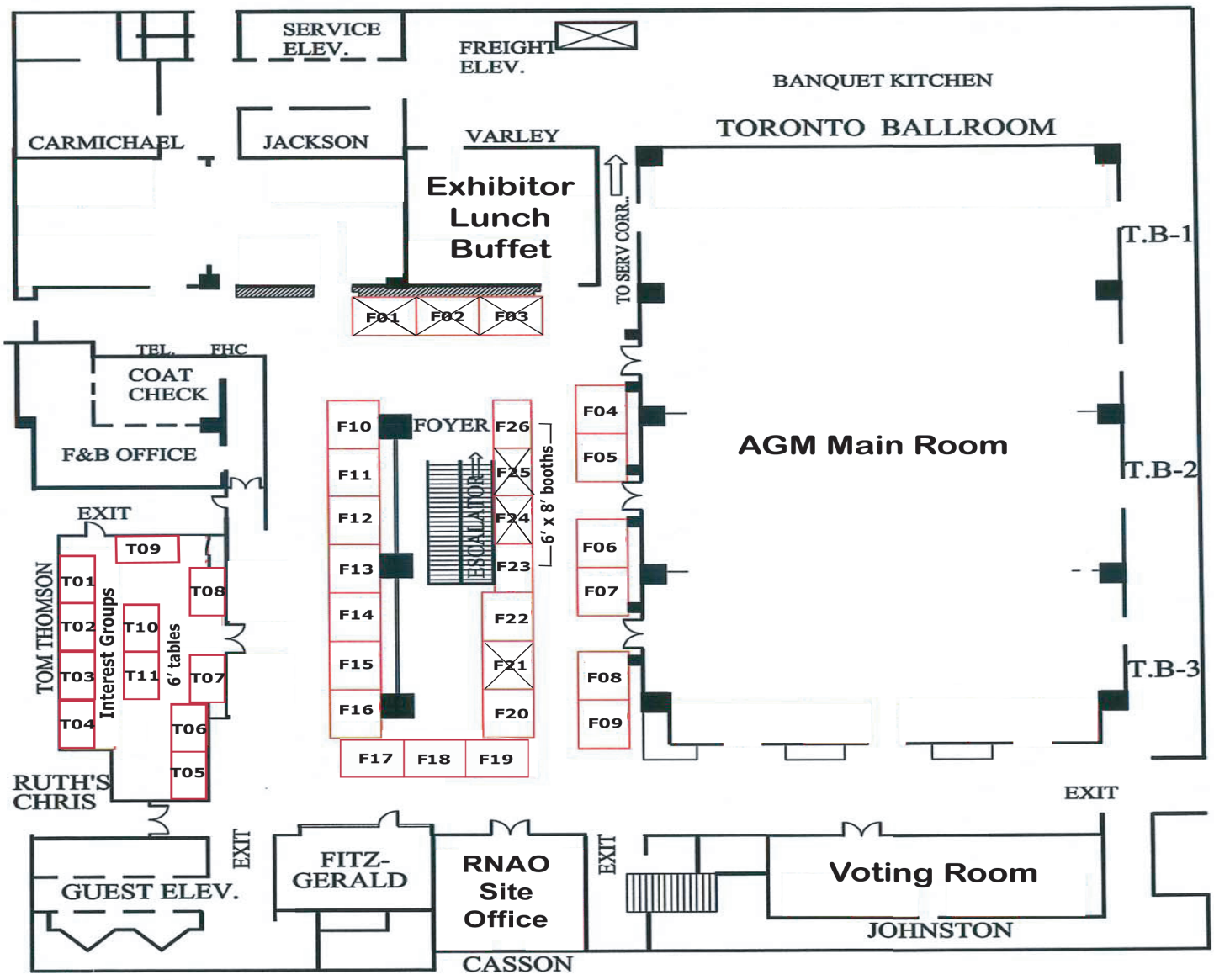
Exhibit Hall Floorplan



- Prime Exhibitor Space: F01 - F09
- Regular Exhibitor: F10 - F22
- Not-For-Profit Exhibitor: F10 - F22

Please note that booths are 8' x 10' unless otherwise specified