

Public Health Lead Focus Group Guide (Telephone-administered)



3rd party evaluator welcomes the group to the session, and then reads the script below:

Hi, I'm [insert name]. I'm here today on behalf of the Registered Nurses' Association of Ontario. The purpose of this focus group is to talk with you about your experience with the Youth Mental Health and Addiction Champions (YMHAC) Initiative and to find out about the ways in which the Initiative has impacted youth programming within your health unit and within Ontario as a whole.

Before we start, I would like to go through some things with you. This will be an open discussion. We will be talking for about 45 minutes and I will be recording the discussion and I don't want to miss any of your comments so it will be important to please only talk one at a time. It is also important that you know that there are no right or wrong answers and you should feel free to share what is on your mind. I want to assure you that none of your comments will be traceable to you as an individual. You can choose to not answer any questions that make you feel uncomfortable. Does anyone have any questions before we begin?

1. Let's begin by talking about your experience overall with the YMHAC Initiative. How would you describe your experience working with the youth? What has been especially rewarding? What challenges have you encountered?
2. Has the Initiative helped you to share information with colleagues and/or to expand substance misuse or mental health promotion programming for youth? Can you give some examples of what you are doing? What is the reaction from colleagues? Have you had any requests/inquiries from other health units?
3. Have there been any organizational changes as a result of participating in the YMHAC Initiative, and if so, what? (Probe: changes in mental health and substance misuse programming, focus, approach)
4. Looking back on your experience with the YMHAC Initiative, what are some of the key lessons you have learned that you think would be useful to other health units?





5. How sustainable is the YMHAC Initiative delivery model?
 - What structures have been put in place to support sustainability?
 - Are you employing any strategies to enhance or sustain the leads and champions (Probe: social media use, knowledge networks, webinars)
 - What challenges do you foresee which could affect the future sustainability of the program?
 - Are there any modifications you would recommend to enhance sustainability?
6. Is there an ongoing role for the health unit moving forward; what might this role be?
7. If you were asked as an individual to continue on would you? Why or why not? What would help you to want to continue?
8. Is there anything else you would like to add?

