





Using Social Movement Action and Knowledge-To-Action Frameworks to plan for change –

An action plan and implementation plan worksheet for change agents

Action Plan

An action plan is a working document that can be changed at any time. Use this worksheet to track your progress and communicate with stakeholders and members of your change team.

Action Steps What will be done?	Responsibilities What will be done? Who will do it?	Timeline By When?	Resources Are resources available? Are resources needed?	Barriers and facilitators to knowledge use	Communication Plan Who is involved? How will the change be framed? How often?
-Build an effective change team					
-Complete a gap analysis for the chosen BPG					
-Complete a stakeholder analysis					

-Determine whether change is valued and necessary			
-Complete a prioritization matrix to prioritize recommendations			
-Set your SMART goals with your change team			
-Use framing to position the change as meaningful			
-Implement priority action items identified from the gap analysis			
-Assess barriers and facilitators to knowledge use			
-Plan for sustainability			
-Formulate strategies to support the public visibility of your change initiative			
-Identify process and outcome indicators for monitoring knowledge use			
-Evaluate the outcomes of the action plan			
-Celebrate small wins and milestones, including change agents as emerging leaders			

Implementation Plan Template

Recommendation (From the gap analysis)	Responsibilities What will be done? Who will do it?	Timeline By when?	Resources Are resources available? Are resources needed?	Barriers and facilitators to knowledge use	Communication plan Who is involved? How will the change be framed? How often?
1.					
2.					