



# RNAO

Registered Nurses' Association of Ontario  
L'Association des infirmières et infirmiers  
autorisés de l'Ontario

To: Nick Predescu, Executive in Charge of Production, MTV  
Janay Dutton, Executive in Charge of Production, MTV  
Shannon Fitzgerald, Executive Producer, MTV  
David Osper, Executive Producer, MTV  
Brandi Albahary, Publicist, MTV California  
Candice Ashton, Senior Publicist, MTV California  
Jennifer Solari, Vice President, MTV California  
Stephen K. Friedman, President of MTV

Tuesday, October 22, 2013

We would like to express our disgust with your new television show, *Scrubbing In*, on behalf of the Registered Nurses' Association of Ontario (RNAO), the professional body representing 36,000 registered nurses.

Though we're only able to view the trailer at this time (we understand the show is slated to premiere on Thursday, October 24) it depicts nurses in a deeply offensive and negative light. In fact, it has already caught the attention of our members who believe your portrayal is demeaning, inappropriate, disrespectful, and unacceptable. Indeed, your portrayal of nurses makes a mockery of highly dedicated, intelligent health-care professionals who provide expert clinical care in demanding environments on a daily basis.

Moreover, your depiction of nurses as sexual objects acting in promiscuous and unprofessional situations is insulting, and reflects the ignorance of those involved in the development of your show.

We ask that you immediately pull the television show and issue a public apology to nurses for demonstrating utter disregard for the profession.

In the future, we suggest you educate yourselves and refrain from resorting to inappropriate depictions of one of Canada's most respected and trusted professions.

We look forward to hearing from you.

Sincerely,

Doris Grinspun, RN, MSN, PhD, LLD(hon), O.ONT.  
Chief Executive Officer, RNAO

Rhonda Seidman-Carlson, RN, MN  
President, RNAO