# Press Release Template

**Local politician follows in registered nurses’ footsteps during Nursing Week 2016 (May 9-15th)**

**[Name of city/town, month, date, 2016]** – Local nurses have invited **[party]** **[MPP/MP]** **[full name of politician]** to learn more about the successes and challenges of practicing as a registered nurse (RN) or nurse practitioner (NP) in Ontario by touring **[unit/facility]** on **[date of visit]** as part of Nursing Week 2016 activities.

**[MPP, last name]** is one of many politicians across the province who is taking part in this Nursing Week tradition, which is part of the Registered Nurses’ Association of Ontario’s (RNAO) ***16th Annual* *Take******Your MPP to Work****™* event. This initiative encourages politicians to shadow nurses in order to better understand the role of RNs and NPs in Ontario’s health-care system.

Politicians including **[MPP/MP, last name]** will learn about the responsibilities nurses have in our communities, see how nurses use their knowledge and skills to better the health of the population, and observe RNs and NPs interactions with patients.

“Nurses have a critical role to play in disease prevention, health promotion and client-centred care,” says RNAO’s **[chapter/interest group/region] [title] [name]**. “*Take Your MPP to Work™* gives our political leaders a fantastic opportunity to experience and see, firsthand, the high-quality care RNs and NPs provide on a daily basis. It also helps to enhance their knowledge when it comes to the day-to-day workings of our health-care system.”

**WHAT:** *Take Your MPP to Work™*

**[Brief synopsis of what the politician will see/tour]**

**WHO:**   **Full name of politician,** [party affiliation] [MPP/MP], [name], [riding]

**Nurse(s) (provide full names and titles)**

**WHEN**: Date

Time

**WHERE:**   Name of health-care organization

Location of visit (including, if applicable, room name/number)

Street address

City/town, postal code

Telephone number

The Registered Nurses’ Association of Ontario (RNAO) is the professional association representing registered nurses in Ontario. Since 1925, RNAO has advocated for healthy public policy, promoted excellence in nursing practice, increased nurses’ contribution to shaping the health-care system, and influenced decisions that affect nurses and the public they serve. For more information about *Take Your MPP to Work*, please visit <http://nursingweek.rnao.ca/>. You can also check out our Facebook page at [www.RNAO.ca/facebook](http://www.RNAO.ca/facebook) and follow us on Twitter at [www.twitter.com/RNAO](http://www.twitter.com/RNAO).

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 For more information, please contact:

**Name,\* title on local executive, chapter/region/interest group, RNAO**

**Telephone number (including area code); email address**

***\*Note: this person must be available to answer media calls.***