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EDITOR'S NOTE KIMBERLEY KEARSEY

Every idea has merit

I OFTEN TALK TO MEMBERS ON THE phone about story ideas, and how to write submissions that will work for *Registered Nurse Journal*. I offer suggestions for shaping thoughts and experiences so they resonate with our readers. And I provide reassurance that every idea has merit, and often only needs a bit of molding to become something special. During a recent conversation, I provided honest

wants to convey is never lost through the process.

In this issue, you will read the submissions of three Grey-Bruce members who share their stories of rural nursing (pg. 18). Each was open to edits that made their stories concise and clear, while maintaining their voice and message. This issue also includes another installment of *In the End*, your opportunity to reflect on one

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feedback to a member with an idea. What stands out about this conversation is the way it ended. She sighed audibly in relief when we were done talking, and thanked me for not making her feel silly. She told me she was worried I would look like a fool.

As a writer, I know how easy it is to become attached to a story, or the idea of a story. I know how personal it can sometimes become, and how intimidating it is to open up about an idea. Writing is a very personal thing, especially reflective writing. Anyone who has turned an idea into a draft submission, then gone through the editing process, will know I am honest and constructive in my feedback, and always try to ensure the message a writer

moment or experience that illustrates what nursing means to you. I love working on these with members because they come from the heart and really mean something to the RNs who write them.

As Nursing Week nears, RNAO once again looks to you to share your stories (this year about funny nursing moments, see pg. 28). I assure you there's no cause for reluctance or need for fear that I – or any member of the communications team – will be dismissive or disinterested. We look to you to share your stories. They bring the magazine to life. And without them, we wouldn't be able to do what we do. **RN**